MONTVIEW COMMUNITY PLAN

Montview Area Community Visioning Workshop

Montview Community Plan Workshop # 1

6:00 - 8:00 p.m.

6:00	Review the Display Boards	15 min.
6:15	Welcome & Introductions– Margee Cannon & Chad Argentar	10 min.
6:25	Introduction to the Montview Community Profile	10 min.
6:35	Visioning Exercise – Mindy Parnes	60 min.
7:35	Wrap up and Next Steps – Mindy Parnes	10 min.

Meeting Guidelines:

- Introduce yourself before you speak.
- One speaker at a time.
- Please don't interrupt.
- Allow others an opportunity to speak and ask questions.
- Listen and respect each other.
- Please turn off cell phones and other electronic devices.

Making Additional Comments:

If you wish to make more comments, please send comments within the next two weeks to: Chad Argentar, Development Services or Mindy Parnes, Planning Department, 15151 E. Alameda Parkway, Aurora, CO 80012
Email: cargenta@auroragov.org or mparnes@auroragov.org

The Montview Community Plan information and schedule is available on-line at:
http://www.MontviewCommunityPlan.org or at the MLK Library and Moorhead Recreation Center

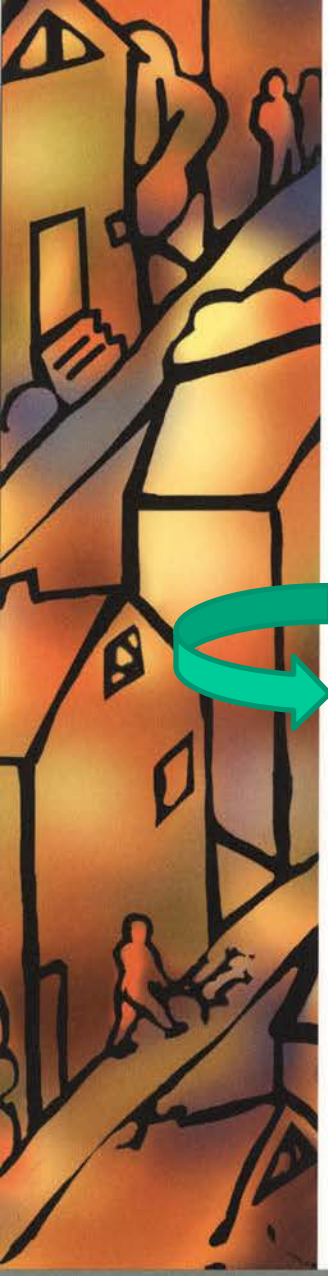
Purpose of Community Workshops

Review the Neighborhood Profile

Vision Statement for the community

Land Use designation pattern and connectivity network

Strategies that guide expectations of future development



Montview Community Plan Visioning Process

Analysis of Historical Plans and Land Use Initiatives

Neighborhood Profile

Vision for Montview Community Plan

1. **VISION**
2. **Focus areas, land use and circulation**
3. **Strategies for implementation**

Plan Adoption and Implementation

Montview Community Based Plan

Treasures, Challenges

Priorities

Vision

Goals/Objectives

Land Use Plan

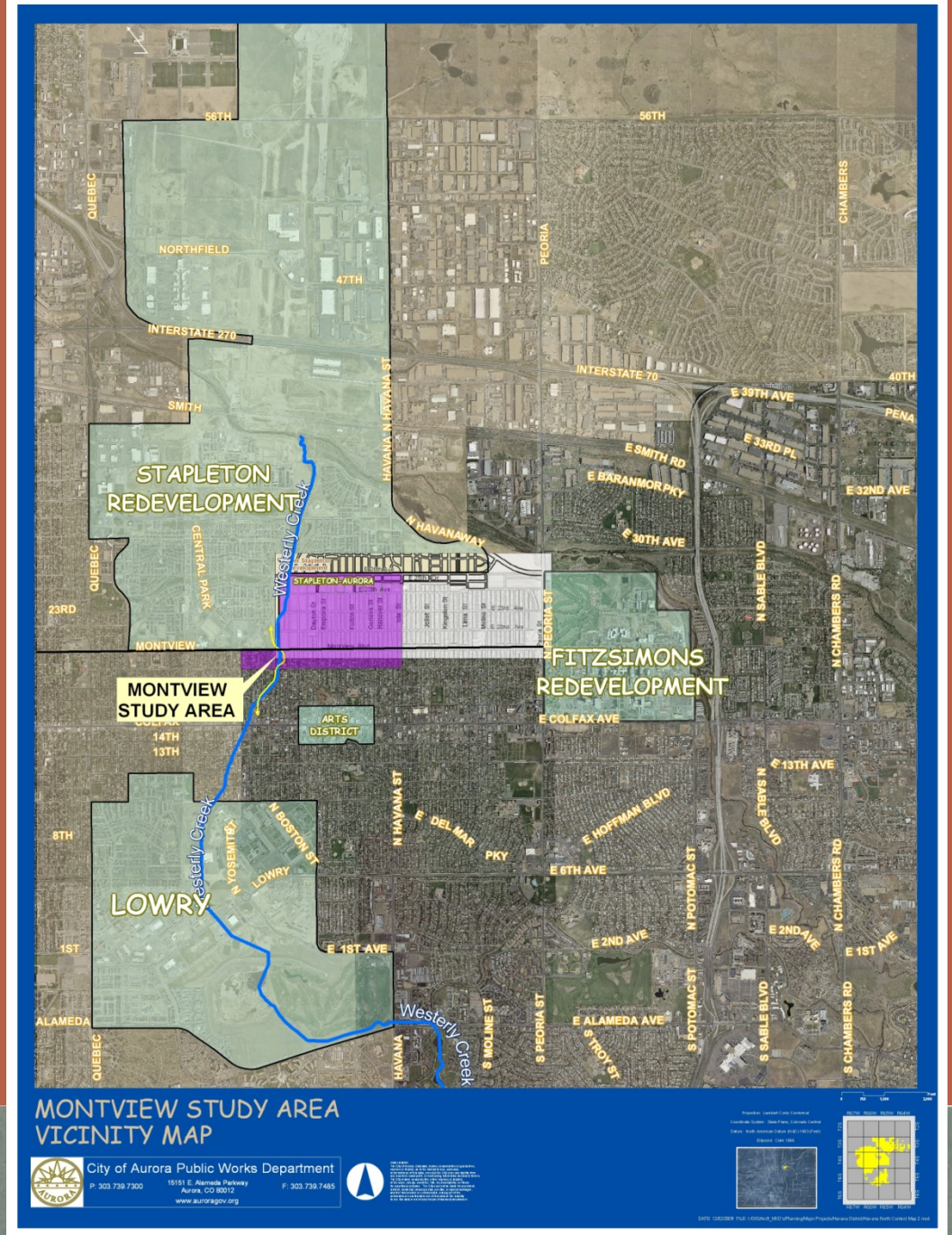
Strategies

Implementation

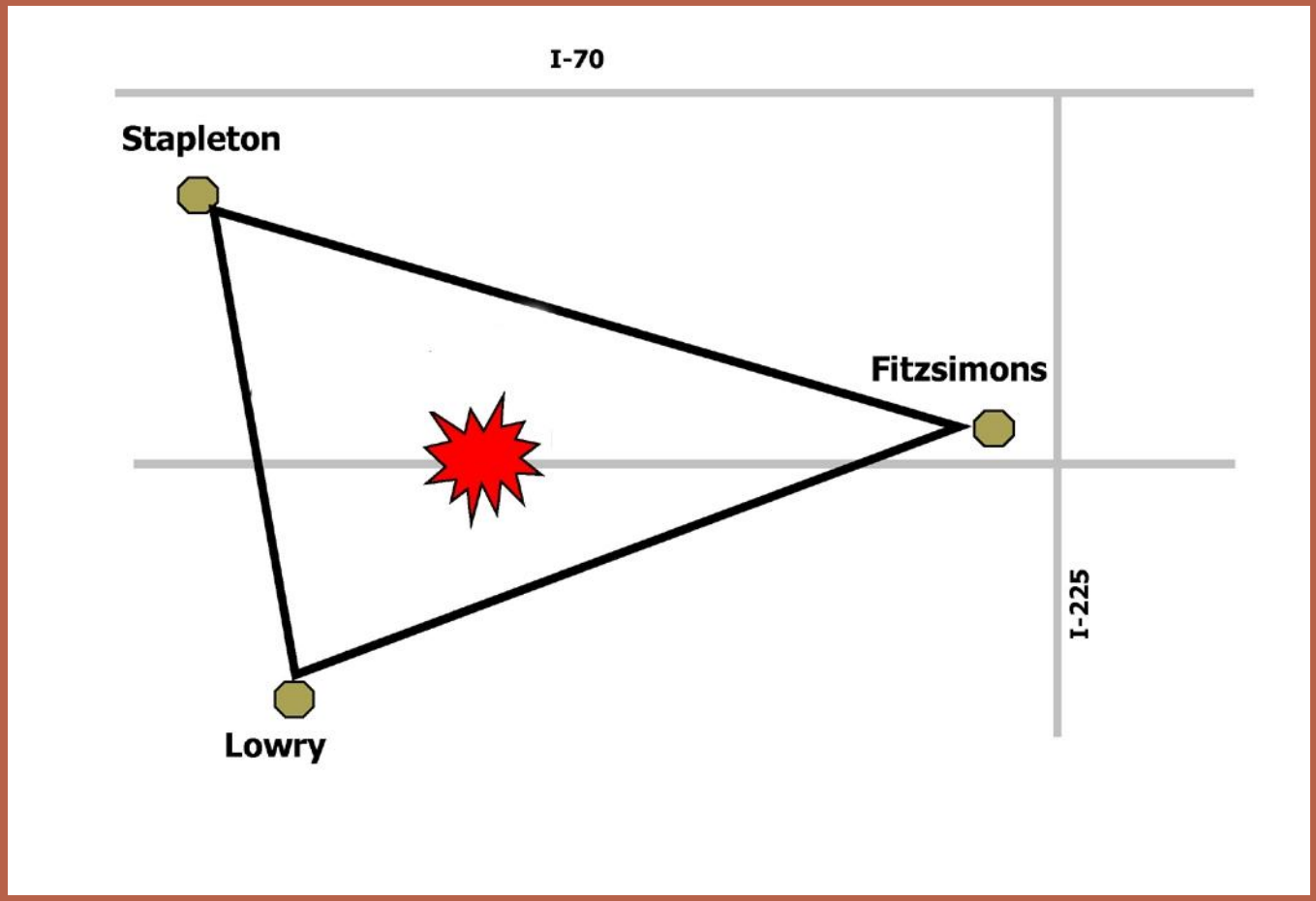
VISIONING AGENDA

I. Introductions & Welcome
II. Present Neighborhood Profile
III. Post-It Note Visioning
IV. Prioritize Elements of the Vision
V. Closing & Next Steps

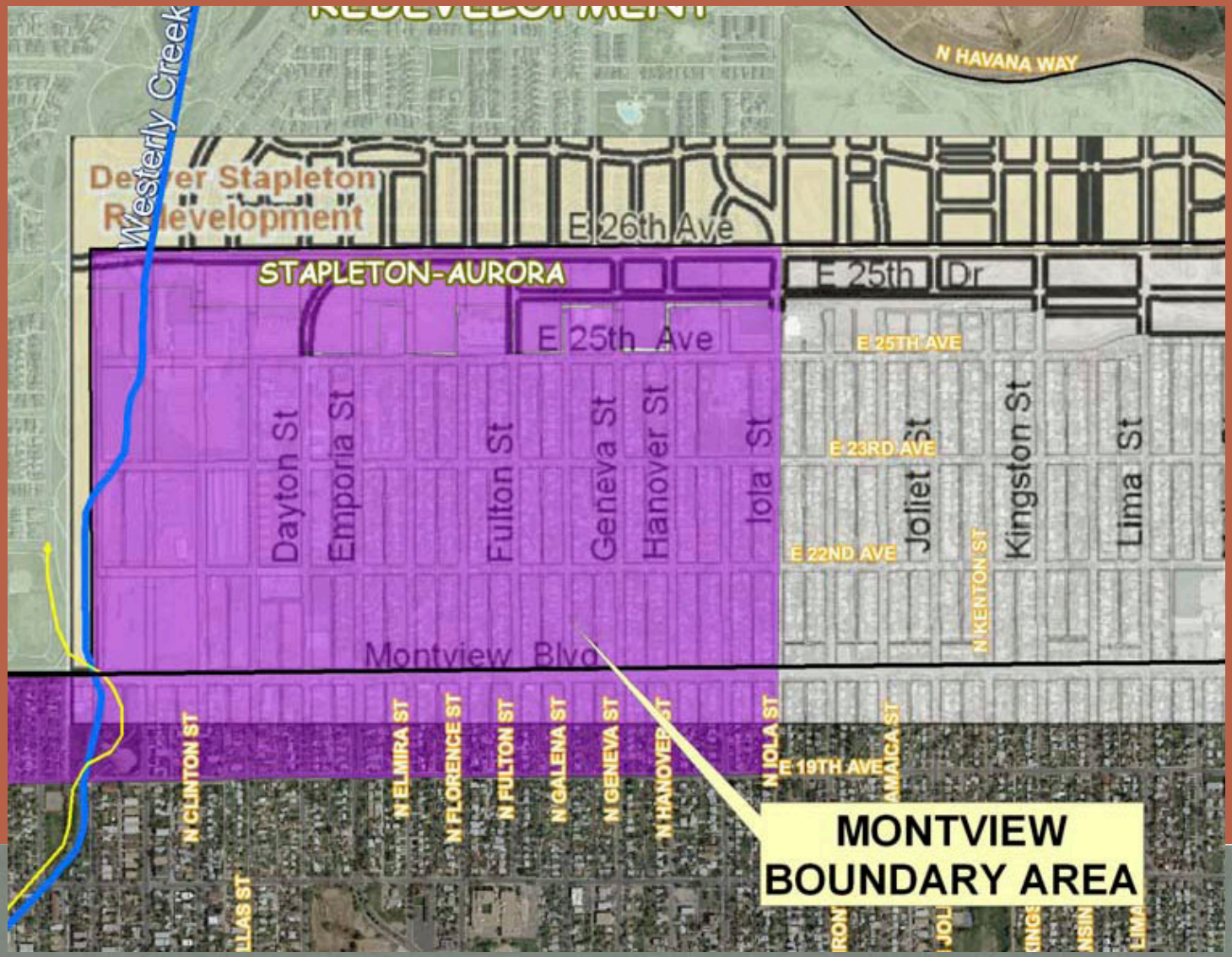
Context Map


56TH
QUEBEC
NORTHFIELD
47TH
INTERSTATE 270
SMITH
PEORIA
CHAMBERS
INTERSTATE 70
40TH
E 39TH AVE
PENA
E 33RD PL
E SMITH RD
E BARANMOR PKY
E 32ND AVE
HAVANA N HAVANA ST
STAPLETON REDEVELOPMENT
Westerly Creek
N HAVANA WAY
E 30TH AVE
CENTRAL PARK
STAPLETON AURORA
23RD
MONTVIEW
N PEORIA ST
N SABLE BLVD
N CHAMBERS RD
FITZSIMONS REDEVELOPMENT
MONTVIEW STUDY AREA
E COLFAX AVE
ARTS DISTRICT
14TH
13TH
E 13TH AVE
8TH
N BOSTON ST
N YOSEMITE ST
LOWRY
N HAVANA ST
E DEL MAR PKY
E HOFFMAN BLVD
E 6TH AVE
LOWRY
1ST
E 1ST AVE
E 2ND AVE
N POTOMAC ST
E 2ND AVE
E 1ST AVE
ALAMEDA
E ALAMEDA AVE
S PEORIA ST
S TROY ST
S POTOMAC ST
S SABLE BLVD
S CHAMBERS RD
S MOLINE ST
HAVANA
MONTVIEW STUDY AREA
VICINITY MAP
City of Aurora Public Works Department
P: 303.739.7300
15151 E. Alameda Parkway
Aurora, CO 80012
F: 303.739.7485
www.auroragov.org

Opportunity Triangle



Study Area Map

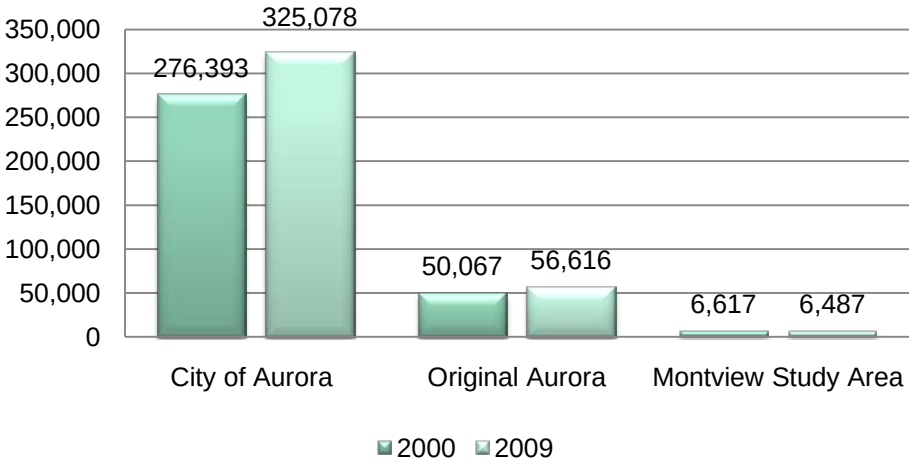


Study Area

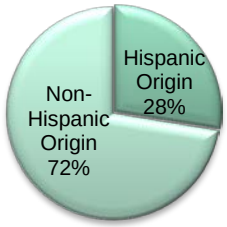
Study Area
Emporia St
Elmira St
S 16th Ave
Florence St
Google

Demographics

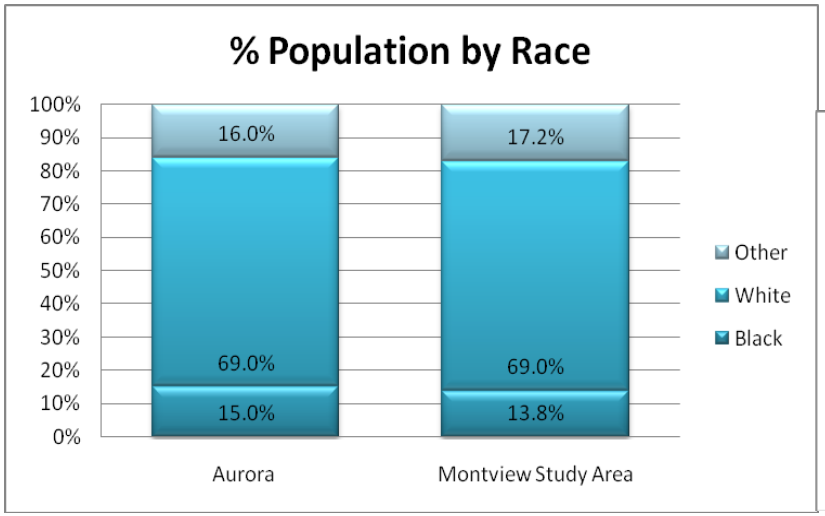
Total Population



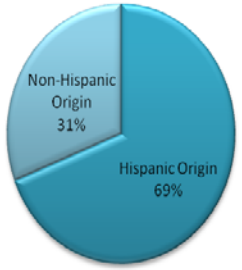
% Population by Ethnicity - Aurora



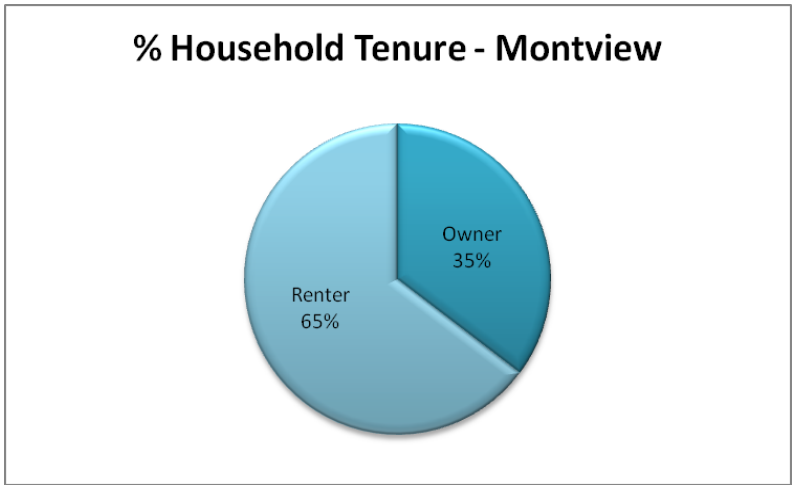
% Population by Race

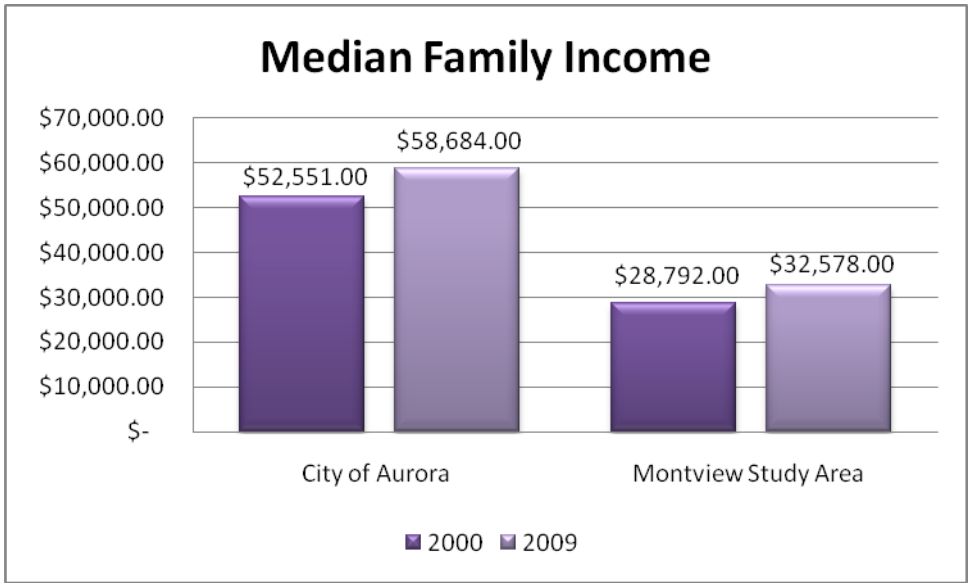


% Population by Ethnicity - Montview



Demographics





Demographics

	City of Aurora	Montview Study Area
Population	**(as of 2/23/11)** 325,078	6,487
Median Age	32.9	30.6
Owner-Occupied Housing Units	64.0%	35.3%
Renter-Occupied Housing Units	36.0%	64.7%
Vacant Rental Housing Units	9.3%	15.0%
High School Graduate and Greater	83.7%	50.6%
Median Family Income	$58,684.00	$32,578.00
Unemployment Rate	6.7%	12.2%
Average Household Size	2.61	3.14
Source: U.S. Census Bureau 2000, American Family Survey (2005-2009)		

Recent Neighborhood Timeline

- **1996** 25th Avenue Planned Redevelopment Zoning District
- **1997** Westerly Creek Corridor Revitalization Master Plan
- **1998** Montview Boulevard Corridor Design and Land Use Study
- **2004** MLK Library, Fletcher Square and Florence Gardens
- **2005** Stapleton Aurora General Development Plan
- **2005- Present** Anschutz Medical Campus and Fitz Boundary Development
- **2006** IGA with the City of Denver defined future street connections between Aurora and Denver along the Stapleton interface
- **2003 & 2009** Aurora's Comprehensive Plan defines the area as a "Strategic Area"
- **2009-2010** Aurora's Neighborhood Services Department actively promotes neighborhood stabilization
- **2010** The City initiated a redevelopment feasibility analysis of the Montview Area
- **2010 (December) City awarded the EPA/ Brownfield's Grant to development a community based plan for revitalization of the Montview Area**

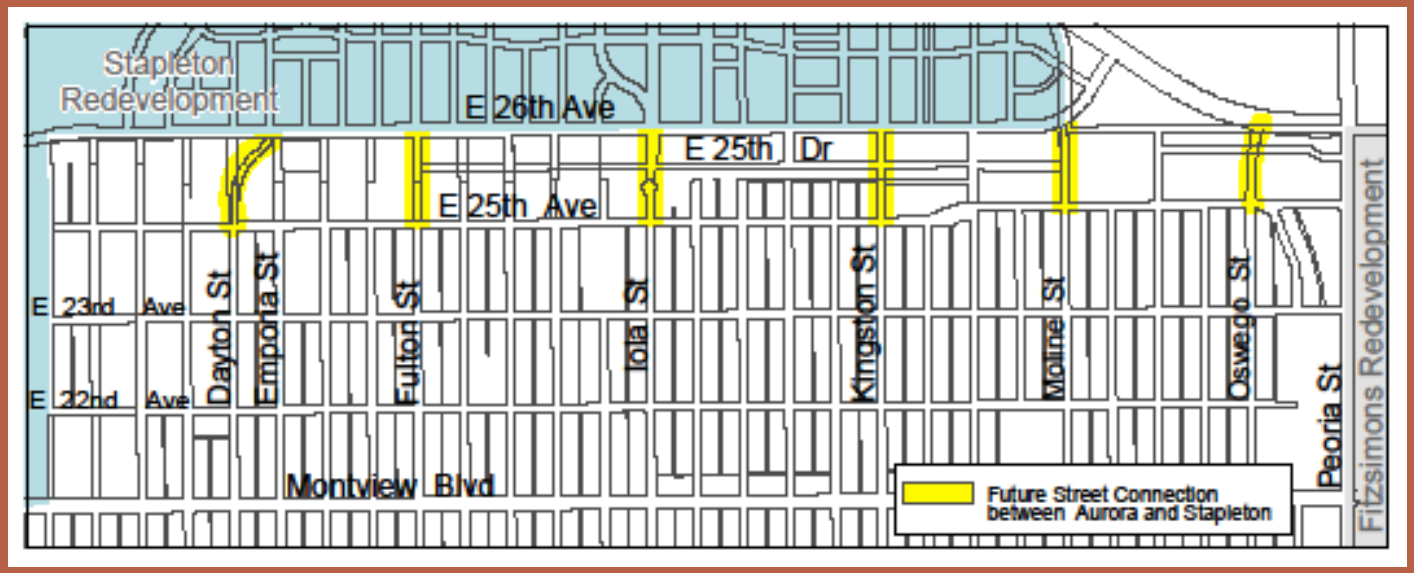
Existing & Projected Montview Traffic Counts

Montview Boulevard
2008/16,000 **2035 / 26,000**

Peoria

2008 / 30,000

2035 /51,000



Adjacent Development

- **Anschutz/ Fitzsimons Medical Campus and Bioscience Park**
- **Fitzsimons Boundary Area Development**
- **East End Arts District**
- **Stapleton Aurora**
- **Westerly Creek**
- **FEMA Grant for Montview Bridge**
- **Smith/ Peoria Station Area Plan**
- **FasTracks**
- **North Aurora Bicycle Plan**
- **Neighborhood Stabilization Program (NSP)**

Adjacent Development

Property Inventories

- **Commercial Property**
- **Housing**
- **Industrial Uses**
- **Brownfields**
- **Vacant Property**
- **Schools**
- **Religious Institutions**
- **Parks**
- **Landmarks**

Photos

Stanley Aviation
Room for a View

Fletcher/Aurora Centennial House Built in 1890
A Community and City Historic Preservation Project

MOORHEAD
RECREATION
CENTER

Montview Park

Introduction to Visioning

Neighborhood Visioning

- **<u>Vision</u>**
- **An ideal statement and /or image of what residents and other stakeholders want a neighborhood to be. Notice that the vision is stated in the present tense – describing the way the community looks and functions once the vision is achieved.**

Neighborhood Visioning

Example Visions

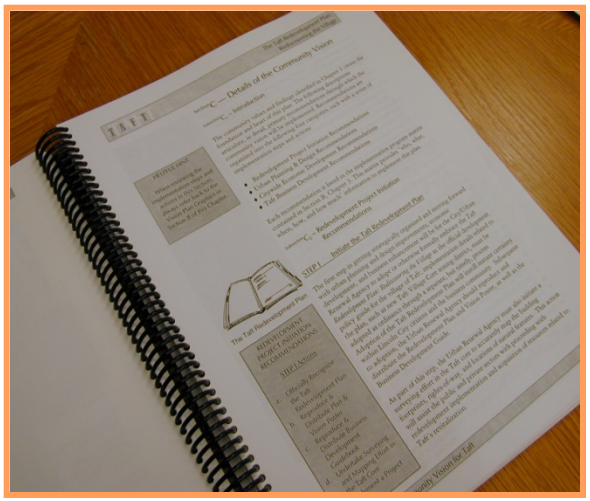
Vision For North Havana, Aurora, CO and North Downtown St. Petersburg, FL

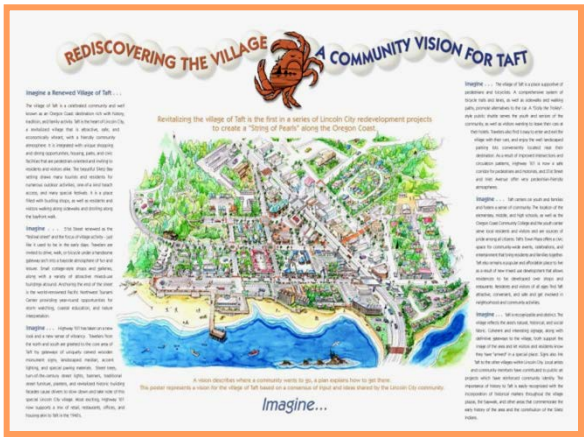
- **“Positively influence the future of the Havana North Village Center by encouraging redevelopment that creates a destination with high quality mixed uses and quality public spaces, that will function sustainably for future generations.”**

- ***North Downtown has a strong sense of place, formed by its waterfront park system, distinctive architecture, proximity to the city's commercial and cultural heart, and history as a walkable urban neighborhood. We wish to build on that sense of place to make North Downtown an even better neighborhood in which to live, work and play. We envision a neighborhood that ...***

- **Residential ... Offers a sustainable mix of urban housing types, accommodating various income levels and household types.**
- **Commercial ... Has a strong element of neighborhood shops and businesses, to complement downtown's regional commercial character.**
- **Transportation ... Allows people comfortably to meet most of their daily needs without an automobile, by such means as walking, riding a bicycle or using appropriate public transportation.**
- **Parks and Recreation ... Maintains the beauty of its existing parks, and provides within the neighborhood opportunities for active recreation for all age groups.**
- **Arts and Entertainment ... Supports downtown as a regional arts and entertainment district that enhances the quality of life of its residents, and is compatible with the neighborhood's scale and character.**
- **Civic and Social Institutions ... Recognizes the important role played by institutions such as churches, schools, government offices and social-service agencies, and fosters a mutually respectful relationship between and among those institutions and neighborhood residents.**

Visions v. Plans





- **A vision precedes a plan**
- **A vision describes the ideal/desired end; a plan details how to get there**
- **A vision is non-technical; a plan is more technical and details**

Developing the Vision

Characteristics of a Vision Statement

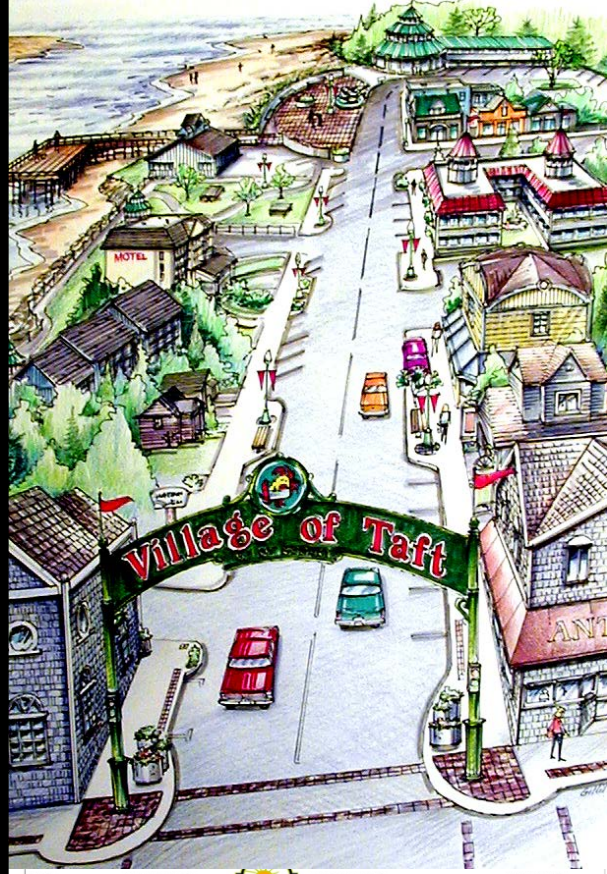
- **Paints a vivid and positive picture of the future**
- **Accommodates ideas clearly and concisely**
- **Uses positive words**
- **Is challenging and inspiring**

"Each community boasts a unique combination of assets upon which to build its future." – Building the Community from the Inside Out

HISTORIC
GRANITE CREEK
VISION PLAN
PRESCOTT
PEDESTRIAN NETWORK
Develop a central pedestrian axis from the County Courthouse to Sharlot Hall Museum. As an example, build pedestrian bridge over Granite Creek. Provide a high level of pedestrian amenities into the route.
PEDESTRIAN PLAZA
Work with property owner to redevelop and enhance block to take advantage of Sharlot Hall expansion and Granite Creek. Integrate with Gurley streetscape and architecture.
SHARLOT HALL MUSEUM EXPANSION
Implementation of the Master Plan will draw more visitors from downtown. The museum needs visual and mobility connections with the downtown.
EXISTING BUSINESS
Work with the City and property owners to encourage existing businesses to take advantage of creek exposure.
GRANITE STREET
Utilize wide paved section to accommodate diagonal parking, bump-outs and other sidewalk enhancements. Continue downtown streetscape program here.
COURTHOUSE PLAZA
Remove civic clutter, continue tree replacement program and remove "no plaza" parking.
HISTORIC INFORMATION
Promote Prescott historic aspects through continuation of plaque programs. Work with property owners to ensure integrity of historic preservation and rehabilitation of historic buildings.
BEACH PLACE
Create a pedestrian friendly street with diagonal parking.
MIXED USE PROJECT
Consider working with property owners to redevelop site to include a mix of retail, residential, hotel conference center and Sharlot Hall. Consider structured parking to maximize build-out potential.
GRANITE CREEK
Clean and grub this urban creek. Add decomposed granite trails and tree mounted "moonlighting." Add riparian and other native plants. Encourage adjacent properties to take advantage of Granite Creek exposure.
PARKING STRUCTURE
Structure contains materials and scale found in downtown buildings. Storefronts and offices line the first floor on Granite Street. A pedestrian walkway runs from Granite Street through the structure to the Whiskey Row alley.
WHISKEY ROW ALLEY
Utilities underground. Encourage rear building facade treatments. Consider connecting through parking structure to Granite Creek and through Barrett building to Courthouse Plaza.
GOODWIN STREET
Consider integrating Goodwin Street into the overall bicycle plan. Add street trees and pedestrian amenities similar to the remainder of downtown. Complete City streetscape program on Goodwin.
urban design studio

PASEO DE PRESCOTT

ROSEBURG VISION
DOWNTOWN MASTER PLAN
MEMORIAL TO "THE DIGGS"
EXPANDED DEPOT AREA RETAIL AND OFFICE
DOMINION GATEWAY MONUMENT ENTRY
PREFERRED COMMUNITY CONFERENCE CENTER SITE
DOMINION GATEWAY MONUMENT ENTRY
EXPANDED SAFEWAY RETAIL AND CLINIC
DOMINION GATEWAY MONUMENT ENTRY
4-LEVEL PUBLIC AND EMPLOYEE PARKING WITH GROUND FLOOR USES (UP TO 1500 SPACES)
CONSOLIDATING AND RETROFITTING OF CREEKSIDE PARK (OPTIONAL COMMUNITY CONFERENCE CENTER SITE)
DOMINION GATEWAY MONUMENT ENTRY
ARTIST LOFTS/ LIVE-WORK
DOWNTOWN GATEWAY MONUMENT/ENTRY
CIVIC GREENS, EXPANDED CITY HALL AND COUNTY COMPLEX, NEW U.S. POST OFFICE AND PUBLIC PLAZA
HOTEL/ COMMERCIAL
2-LEVEL EMPLOYEE-ORIENTED PARKING WITH GROUND FLOOR USES (+/- 1300 SPACES)
(SMALL MOVIE THEATER, RETAIL, RESIDENTIAL AND 2-LEVEL PUBLIC PARKING WITH GROUND FLOOR USES (+/- 300 SPACES))
ENHANCED STREETSCAPE AMENITIES
ENHANCED STREETSCAPE AMENITIES
INTERIM U.S. POST OFFICE WITH PARKING AND CIRCULATION ENHANCEMENTS (LONG-TERM USE: CENTER FOR ADULT EDUCATION AND TECHNICAL TRAINING)


MOTEL
Village of Taft

STREETSCAPE AND PEDESTRIAN ENHANCEMENT
LOMAC CALIFORNIA
Old Town Lompoc
2020 Vision
Old Town Specific Plan
LOWER "H" STREET DEMONSTRATION BLOCK
NORTH ENTRY
REVITALIZE THE OCEAN / "H" INTERSECTION
DEFINE A STRONGER STREET WALL
OLD TOWN PLAZA
KEY
New Buildings
Existing Buildings

Santa Paula
SP
Citywide Visioning

STORIC TAFT
NORTH LINCOLN FIRE & RESCUE

WELCOME
TO
TAFT

Village of Taft

REDISCOVERING THE VILLAGE
A COMMUNITY VISION FOR TAFT
Revitalizing the village of Taft is the first in a series of Lincoln City redevelopment projects to create a "String of Pearls" along the Oregon Coast.
Imagine...

Existing Conditions

Existing Conditions

Transformation with Street Trees

Transformation with Liner Commercial

Transformed with Activity

Existing

Potential

Montview Boulevard

BREAK

What is your Vision for your Neighborhood?

Approach to Neighborhood Visioning

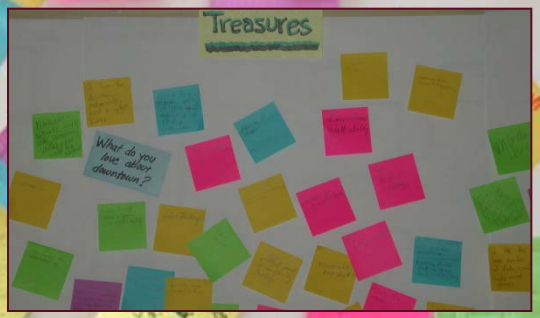
- **What are Your Neighborhood Treasures?**
- **What are the Challenges in Your Neighborhood?**
- **What Are Your Visions for the Future of the Neighborhood?**

"Inspired by the Past, A Vision for the Future."

– Birmingham Civil Rights

III. Our Neighborhood: Treasures, Challenges, & Visions

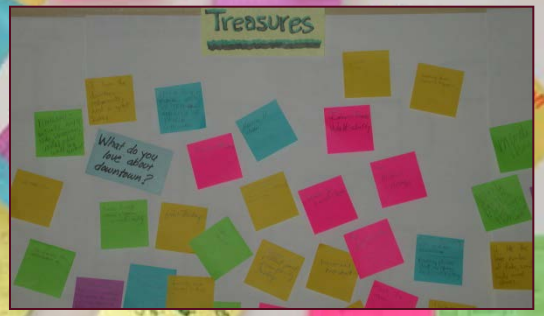
- **What Are the Treasures of the Neighborhood?**
  - What are your favorite things about your neighborhood?
  - Why did you move here & why do you stay?
  - What do you value most?
  - What are important aspects of the neighborhood's culture and traditions?
- *Write one thought per Post-It Note*
- *Place the Post-It Notes on the wall, clustering yours with similar ideas*



III. Our Neighborhood: Treasures, Challenges, & Visions

- **What Are the Challenges of the Neighborhood?**
  - What are the biggest challenges in the neighborhood today?
  - What obstacles are currently facing the neighborhood?

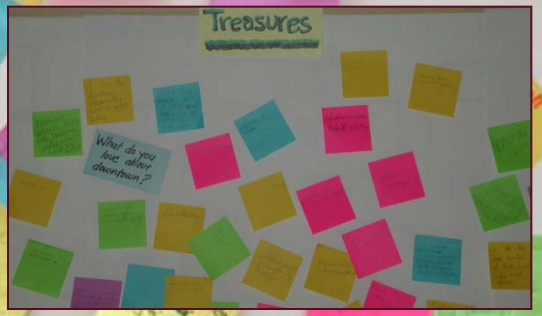
- *Write one thought per Post-It Note*
- *Place the Post-It Notes on the wall, clustering yours with similar ideas*



IV. Our Neighborhood: Treasures, Challenges, & Visions

- **What Are the Visions for the Future of the Neighborhood?**
  - What does the ideal or dream neighborhood look and feel like?
  - Who lives, works, and plays there in the future? What is going on in the neighborhood?
  - What do you hope stays the same?

- *Write one thought per Post-It Note*
- *Place the Post-It Notes on the wall, clustering yours with similar ideas*



Zoo
Hot Topic
Huge Malls
Big & Shop
Dance Clubs
Water Park
More Hang-out Places
Universal Studios
Six Flags
Paint ball arena/courts
Water Parks
Parks.

IV. Prioritizing Elements of the Neighborhood Vision

- **Using your four (4) sticky dots:**
  - Place one (1) sticky dot on the group of <u>Treasures</u> you believe is most important
  - Place one (1) sticky dot on the group of Challenges you believe are most important
  - Place the remaining two (2) sticky dots on those group of Visions you feel are most important

"You can't have everything. Where would you put it?" – Steven Wright

Community Planning Process

- **Priorities**
- **Those themes within the Neighborhood Vision about which you are willing to invest time, energy and resources to accomplish, in a particular order. The purpose of identifying priorities is to help focus attention and resources when a vision has many elements.**

Neighborhood Revitalization Process

- **Example Priorities**
- Residential
- Commercial
- Transportation

VISIONING AGENDA

I. Introductions & Welcome

II. Present Neighborhood Profile

III. Post-It Note Visioning

IV. Prioritize Elements of the Vision

V. Closing & Next Steps

- **Steering Committee to develop a neighborhood Vision Statement based on community priorities**
- **Next Public Meeting to refine vision statement and determine focus areas and land use in 4-6 weeks**

break!

Steering Committee Evaluation of Visioning Process